



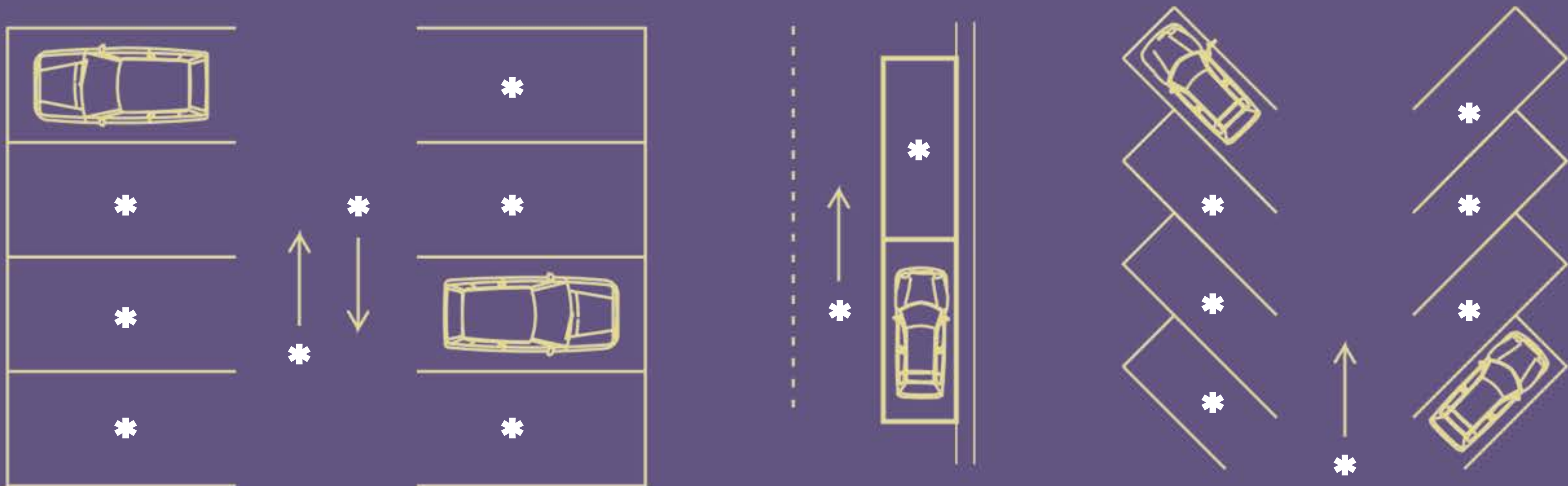
# Outdoor messaging at Supercharger locations

Volty's unique outdoor advertising solution provides site partners with the opportunity to monetize assets around Tesla Superchargers.



# PLACEMENT

We offer a custom solution for every property. **Advertising can be placed within Supercharger stalls or on isles.**





# APPROVAL & COMPLIANCE



Our approval team works closely with site partners to approve all campaign materials before each on-site activation. **Our compliance team ensure that all campaign materials are fabricated to the highest standards for durability and safety.**



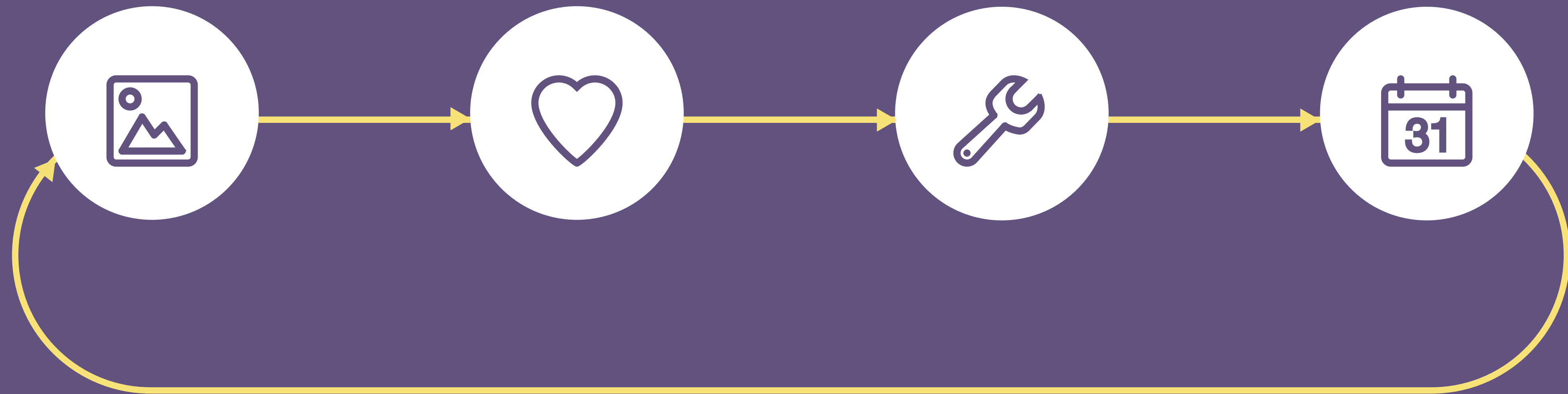
# INSTALLATION & REMOVAL



**White glove installation.**  
**Our team of experts will handle every step of the installation and removal process, leaving the site clean and free of debris.**



# PROCESS



## DESIGN

Our design team consults with clients and creates all required marketing assets.

## APPROVE

All marketing assets are sent to site partners for approval.

## INSTALL

Our installation team preps the site and installs the advertising.

## REMOVE

At the end of each campaign, all advertising is removed and the site is cleaned.



# CONTEXTUAL MESSAGING



**All messaging and branding will be carefully selected based on two criteria:**

- 1. How well it aligns with the site operator's goals.**
- 2. How well it fits into the lifestyle of Tesla owners.**



# TARGETED MESSAGING

A portion of the available inventory will be reserved for on-site vendors.

**Exclusive offerings will help activate Supercharger visitors, driving additional foot traffic and increase sales.**





# LET'S TALK

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